

**MACD Education Committee Meeting**  
**July 15, 2020, 10 am**  
**Via Conference call 1-888-575-2051**

**Committee Members:** Elisha Dempsey, Melissa Downing, Tony Barone, Rick Van Dyken, Bill Naegeli, Bob Petermann, Pam Liggett.

Members Present: Elisha Dempsey, Bob Petermann, Pam Liggett, Chris Evans

Others present: Jeff Tiberi, Renee Nelson, Heidi Fleury, Greg Jergeson, Mary Hendrix, Karl Christians

The meeting was called to order by Elisha Dempsey at 10:02 a.m.

**Old Business**

- Rolling Rivers Trailers-Evans gave a quick update on User Guide that she and Dave Martin and Emma Kelsick are working on. It will be a waterproof flip book with set up, breakdown and presentation information, as well as photos of each individual trailer.
- Spring Board meeting updates
  - Strategic Plan-Dempsey made the report-Shannon Stober from Verve was at the Spring Board meeting and did some work with the board on the workplan
  - Training Plans-Area meetings and convention  
Evans will ask the planning committee for an update for our next meeting.
- Resolutions update-Dempsey wants to get back to the resolutions that the Committee wanted to maintain and continue activity on. Perhaps a subcommittee could be formed to continue working on those that the committee wanted to remain active. Petermann said that we want to make sure that those resolutions are on the books for further discussion and activity.

**New Business**

- Priority list or work plan for the committee
- Discussion about the survey results from the Area Meetings for the committee
- Funding for education efforts for CDs-MWCC and Lewis and Clark CD
  - Petermann thinks that we should have a “what is a conservation district” cards made up for all the CDs
  - Professional development training that Mary Hendrix sent the flyer out for, she had questions back for scholarships. She thinks we could work with the EO for education efforts for employees
- Educating outsiders about CDs and what we do-Basically a PR or marketing strategy – will discuss at next meeting.

- Upcoming Education Committee events-The next meeting was set for August 12.
- Page on MACD website [education.macdnet.org](http://education.macdnet.org) with updated meeting information and other documents for the committee. Evans received a password and login from Kate Arpin at SWCDMI and will be able to do updates on the Education Committee page as needed.

#### Other Business

Mary Hendrix-Hendrix wanted to let the committee know that the CDB group is putting together a virtual welcome wagon which will be available to new administrators, seasoned administrators and supervisors. It's planned to be via Zoom call and they'd like to present it at the next Education Committee meeting for our feedback. Hendrix will send that to Evans prior to our next meeting.

Jeff Tiberi-Tiberi was on the call to let the Committee know that he's working for MACD for the legislative session, and wanted to make sure that a welcome letter from MACD and SWCDM was added to the plans for the welcome wagon. Part of the deliverables that he has in his contract is to touch base with all the committees. He likes the spreadsheet from the Area Meeting Survey and added that the Committee could work with the legislative ad hoc committee on educating commissioners and legislators.

Dempsey closed the meeting with a discussion about the importance and need for external and internal education on a statewide basis. There was a question about whether we'll be able to have the Area Meetings and Convention. It's unknown at this time. Jergeson said that at some point we'll need to actually have face to face meetings. Person to person contact is important. Petermann said that there are a lot of side conversations at Area meetings and the Convention, he learns a lot of different things at those. Jergeson said that we need to figure out a way to be inventive about it, he's hesitant to get into large groups right now.

Adjourned at 10:56.